



About the Wisconsin Society of Plastic Surgeons (WSPS)

The Wisconsin Society of Plastic Surgeons (WSPS) was established in 1959 with the purpose to:

- Stimulate and advance knowledge of the science and art of Plastic Surgery,
- Maintain the art and science of such surgery at the highest standards,
- Hold meetings for exchange of thought, mutual education and discussion of problems peculiar to such surgery for improvement of patient care, and
- Assist in the teaching processes for the training of medical students and resident surgeons.

WSPS is a leader in the state by offering high-quality patient centered plastic surgical education through its annual conference. Members receive timely news and access to resources through the website, email notifications, and interactions between colleagues.

Key Issue - Truth in Advertising and Scope of Practice

Plastic surgery—particularly cosmetic plastic surgery—includes both surgical and non-surgical treatments. Due to the broad scope of the specialty and increasing public demand, we've seen a concerning trend: the gradual encroachment of unqualified, undertrained, or non-specialist providers offering cosmetic services in our communities.

These individuals range from physicians with no formal training in plastic surgery to unsupervised physician extenders and midlevel providers working under supervision from those without board certification or appropriate expertise. This poses significant risks to patient safety and often results in suboptimal care.

Many of these providers rely on vague or misleading advertising, obscuring their lack of formal training and board certification. This creates confusion among the public and undermines informed decision-making.

This issue spans several critical areas: patient safety, truth in advertising, and scope of practice. It is essential that the state of Wisconsin take action to safeguard the public by ensuring all providers practice within the boundaries of their formal training, operate under the supervision of appropriately trained and board-certified plastic surgeons, and provide clear, honest information in their advertising.